



**POLICY REGARDING THE PROCESSING OF PERSONAL DATA DURING EVENTS  
PURSUANT TO ARTICLES 13 AND 14 OF EU REGULATION 2016/679 (GDPR)  
AND NATIONAL LEGISLATION ON PRIVACY**

	<b>DATA PROCESSING CONTROLLER</b>	MAIRE S.p.A. Viale Castello della Magliana 27 00148 Rome – Italy; Tax ID, VAT 07673571001; (“Company” or “Controller”).
	<b>DATA PROTECTION OFFICER (DPO)</b>	The contact details of the DPO are available on the Internet website of MAIRE S.p.A.

	<b>PERSONAL DATA PROCESSED</b> Name, surname, email, job title, company name, country.
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	<b>PROCESSING PURPOSES</b>		<b>LEGAL BASIS OF PROCESSING</b>		<b>DATA RETENTION PERIOD</b>
	Enabling the participation to the event and management of the related activities.		The performance of a contract that you are a party of.		Contractual duration and, after termination, for the period of 10 years.
	Complying with regulations and legal obligations provided by the applicable national and international laws.		Need to fulfil a legal obligation.		Storage period of the data provided by law (e.g. 10 years for administration fulfilments).
	If necessary, to ascertain, exercise or defend the rights of the Controller in court and/or out of court.		Legitimate interest (defence in court).		In the case of judicial litigation, for the entire duration of the same, until the exhaustion of the terms of practicability of appeals.
	Sending by e-mail information materials regarding Controller’s activity (e.g. newsletter, brochure, participation to Company’s events).		Consent (optional and anytime refusal).		Up to the refusal of consent.
Once the above retention terms have elapsed, the data will be destroyed, deleted or made anonymous.					

	<b>DATA SUPPLY MANDATORY NATURE OF THE PROVISION OF DATA</b> The provision of data marked with asterisk (*) in the registration form is mandatory in order to participate in the event. In the case you do not provide such data, you will not be able to register and participate in the event.
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	<b>CATEGORIES OF DATA RECIPIENTS</b> The Data may be communicated to external individuals/entities operating as data controllers, such as supervisory and control authorities and any public or private entities entitled to request data. The Data may be processed, on behalf of the controller, by external parties designated as data processors, such as companies that have received adequate operating instructions. Such parties are included in the following categories: a. companies involved in the sending e-mail; b. companies involved in the web site management and the information service management; c. companies involved in the market analysis; d. companies involved in the organization and management of the event; e. event and communication agencies; g. companies involved in the graphic and printing services. The Data will be processed only for the purposes provided by consent form for the publication of own photographic images or video footage.
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	<b>PARTIES AUTHORIZED FOR PROCESSING</b> The data may be processed by employees of the Company belonging to departments responsible for the pursuit of the aforementioned purposes that have been expressly authorized for processing and have received adequate operating instructions by Data Controller or Data Processor.
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	<b>TRANSFER OF PERSONAL DATA TO COUNTRIES OUTSIDE THE EUROPEAN UNION</b> The data may be transferred to non-European countries to legal entities belonging to the MAIRE group or to other subjects by virtue of a contractual or commercial relationship or for specific business requirements. Transfers are occasional and necessary for the execution of the employment and/or collaboration contract with parties concerned or in order to terminate or execute a contract between the company or other natural or legal persons in favor of the party concerned, and therefore admitted pursuant to article 49.1, letter b) and c) of the GDPR. Some of the jurisdictions outside the EEA may not provide the same level of data protection as that which is guaranteed within the EEA. In such a case, the Data Controller undertakes to process the data with the utmost confidentiality by adopting the
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standard contractual clauses provided by the European Commission and any other necessary measures referred to in Art. 46 GDPR where it would not be possible to resort to one of the exceptions referred to in Art. 49 GDPR.



**EXISTENCE OF AUTOMATED DECISION-MAKING PROCESSES**

Your data will be processed with traditional and computerized tools. No profiling activity or automated decision-making processes



**RIGHTS OF DATA SUBJECT - COMPLAINTS TO THE CONTROL AUTHORITY**

By contacting the Group Corporate Affaire, Governance Ethics & Compliance function via e-mail [privacy@groupmaire.com](mailto:privacy@groupmaire.com), the data subjects can ask the Company to have access to their data, deletion, the correction of inaccurate data, the integration of incomplete data, the limitation of processing in the cases provided for by article 18<sup>1</sup> GDPR, and oppose the processing carried out for legitimate interest of the controller.

Furthermore, if processing is based on consent or on the contract and is carried out using automated tools, the data subject shall have the right to receive the Data in a structured and commonly used format that can be read on automatic devices, and, if technically feasible, to send them to another controller without impediments.

The data subject shall have the right to refusal the consent for the processing of information material in any moment and to oppose the processing carried out for the same purposes. Nevertheless, the data subject that prefers to be contacted by non-automated means may refuse the automated communication.

The data subject shall have the right to file a complaint with the competent Supervisory Authority in the Member State of European Union where they normally reside or work or in the State where the alleged violation has occurred.

<sup>1</sup> The right to limitation of the processing consists in the temporary submission of the data to the storage operation only, in the following cases provided for by art. 18 GDPR:

- a) the accuracy of the personal data is contested by the data subject, for a period enabling the controller to verify the accuracy of the personal data;
- b) the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead;
- c) the controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defence of legal claims;
- d) the data subject has objected to processing pursuant to Article 21(1) pending the verification whether the legitimate grounds of the controller override those of the data subject.